



REAL ESTATE

marketing notes

Location & lifestyle ... there's something for everyone!

Why would anyone build a new home or spend money to renovate their existing home in this Market?

That's a question anyone in their right mind would ask. In our local housing market prices are still falling and more and more foreclosures continue to flood the market. You can buy a foreclosure home for much less than you can to build a new home. So, why on earth would you build a new home or dump more money into your existing home?

One reason is there has been a HUGE change in the building industry that is revolutionizing the way we build homes. Tundra Homes and other green builders are now designing and building high performance houses that require very little fossil fuel energy, are built with healthy & eco friendly materials and include features that will future

proof your home for decades. New energy producing and energy efficient systems in your new home can save you thousands of dollars in utility bills.

Another reason is many of the existing homes on the market are not the right fit for you and your family. Yes they may be cheap, but is the cheapest product really what you want for your family? When you buy a new car, plan a vacation, or buy a new TV, do you go with the absolute cheapest one you can find? Not likely! You want the best overall product that is best fit for you & your family. It's the same with purchasing a new home. Some of the homes currently for sale were built several years ago during the boom years with shoddy construction by fly

by night contractors and may have Chinese drywall or other problems. Many of these homes are also "cookie cutter" homes, very basic floor plans with nothing exciting to offer other than the price. When you think of your dream home, is a row of identical cookie cutter homes what you have in mind? Hardly! You've got some great ideas to make your home a unique fit for your family perhaps with things like a gourmet style kitchen, spa like bathrooms, or old world craftsmanship. We can turn your ideas into reality!

RIGHT NOW construction prices are at all time lows, so you can get exactly what you want in your new home, whether you have seen it in a magazine or have your own personal vision. RIGHT NOW the gov-



ernment is giving you tax credits to make upgrades to your old, out-dated energy wasting home. RIGHT NOW the government is also giving tax credits to 1st time home buyers and some established home buyers. RIGHT NOW you could be saving significant money on your utility bills.

RIGHT NOW is the perfect time to retrofit your exiting home to use less fossil fuels or build a healthy home

for your family that is matched precisely to all your current and future needs.

We are certified Green Building Agents with the Florida Green Building Coalition, and we are LEED (Leadership in Energy & Environmental Design) Accredited Professionals.

We have been catering to the most discerning home owners for over 20 years. We are a family business, run by a father and daughter

team. You'll be hard pressed to find another builder with more passion about your home & building a relationship with you. We love what we do and we show it every day!

Visit our website www.tundrahomes.com for our FREE REPORT, "10 things you Absolutely Must know before you hire a Florida Contractor" and to read about the 1st Green Certified home we are building on Pine Island.



Tundra Homes